



e-Compétences

Compétitivité, Croissance et Emploi

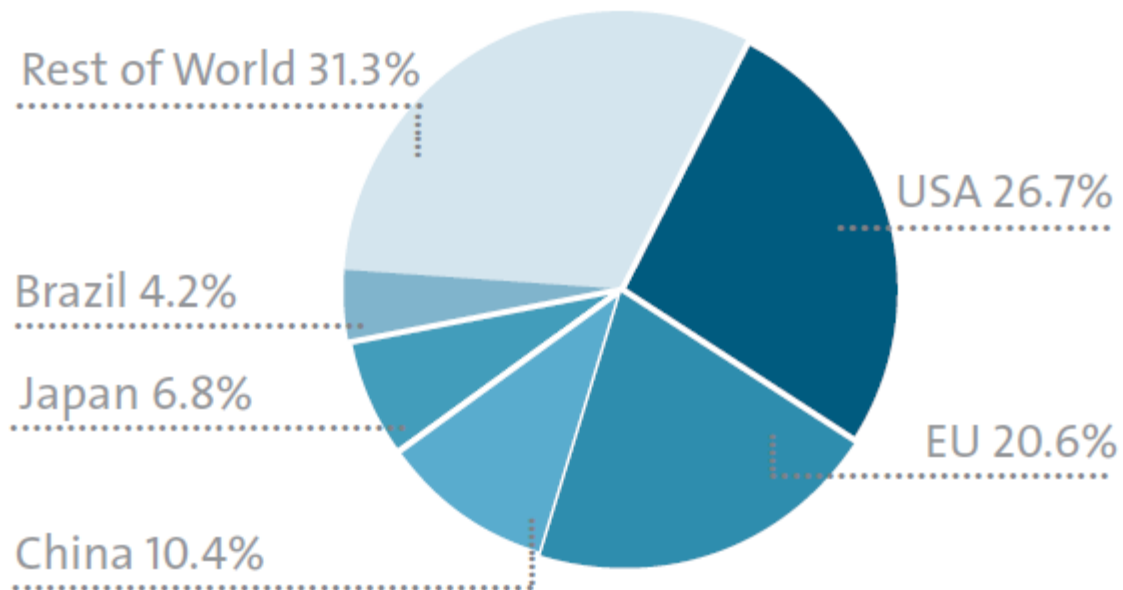
Transformation numérique en Europe

Paris, 10 Juin 2015

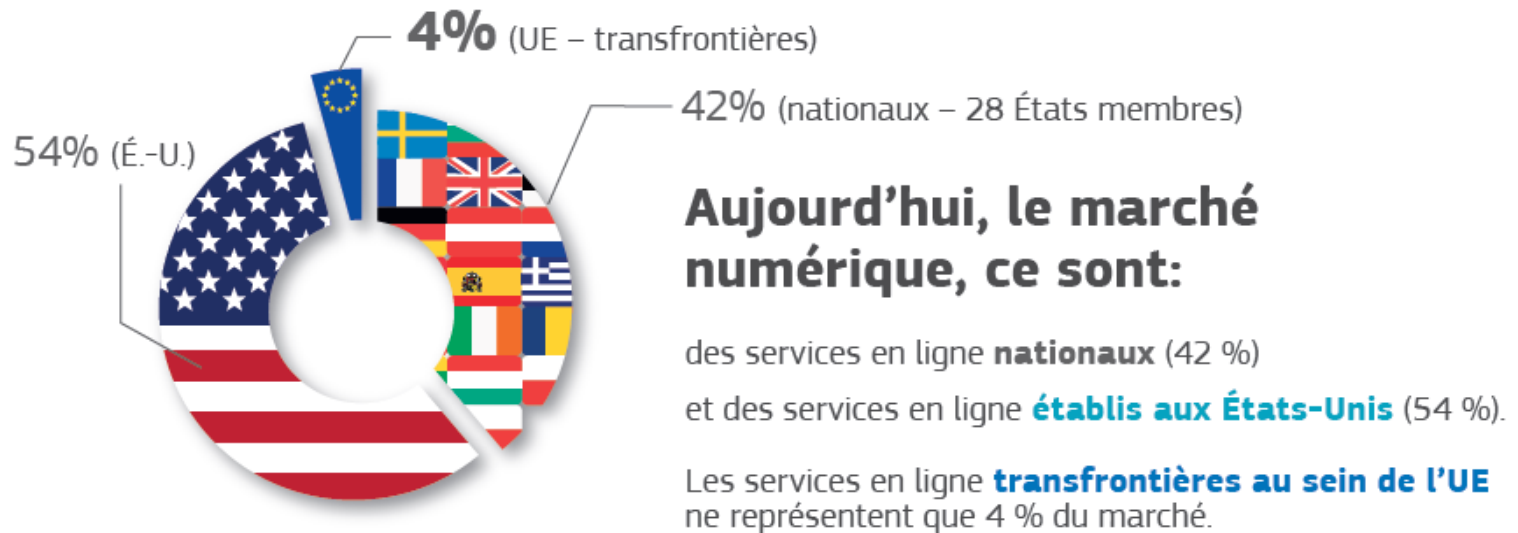
Université Numérique du MEDEF

Construisons ensemble l'Europe du numérique

Le Marché Mondial du Numérique (2014)



Marché du Numérique en Europe



Stratégie pour un Marché Unique Numérique

6 Mai 2015

http://ec.europa.eu/priorities/digital-single-market/index_fr.htm



COMMUNIQUÉ DE PRESSE | 06/05/2015

Un marché unique numérique pour l'Europe

La Commission définit 16 initiatives relevant de 3 piliers pour jeter les bases de l'avenir numérique de l'Europe



| 06/05/2015

Communication – Un marché unique numérique (365 kB)

> Document de travail des services de la Commission (3 MB)

> Feuille de route pour l'achèvement du marché unique numérique (237 kB)

Marché Unique Numérique: Mise en œuvre

2015

2016

I. Better access for consumers and businesses to digital goods and services across Europe

Legislative proposals for simple and effective cross-border **contract rules** for consumers and businesses



A wide ranging review to prepare legislative proposals to tackle unjustified **geo-blocking**

Review of the **Regulation on Consumer Protection Cooperation**

Measures in the area of **parcel delivery**



Competition sector inquiry into **e-commerce**, relating to the online trade of goods and the online provision of services

Legislative proposals for a reform of the **copyright** regime

Review of the **Satellite and Cable Directive**

Legislative proposals to reduce the administrative burden on businesses arising from different **VAT** regimes

II. Creating the right conditions for digital networks and services to flourish

Comprehensive analysis of the role of **platforms** in the market including **illegal content** on the Internet



Legislative proposals to reform the current **telecoms rules**

Review of the **e-Privacy Directive**



Review of the **Audiovisual Media Services Directive**

Establishment of a **Cybersecurity contractual Public-Private Partnership**

III. Maximising the growth potential of the Digital Economy

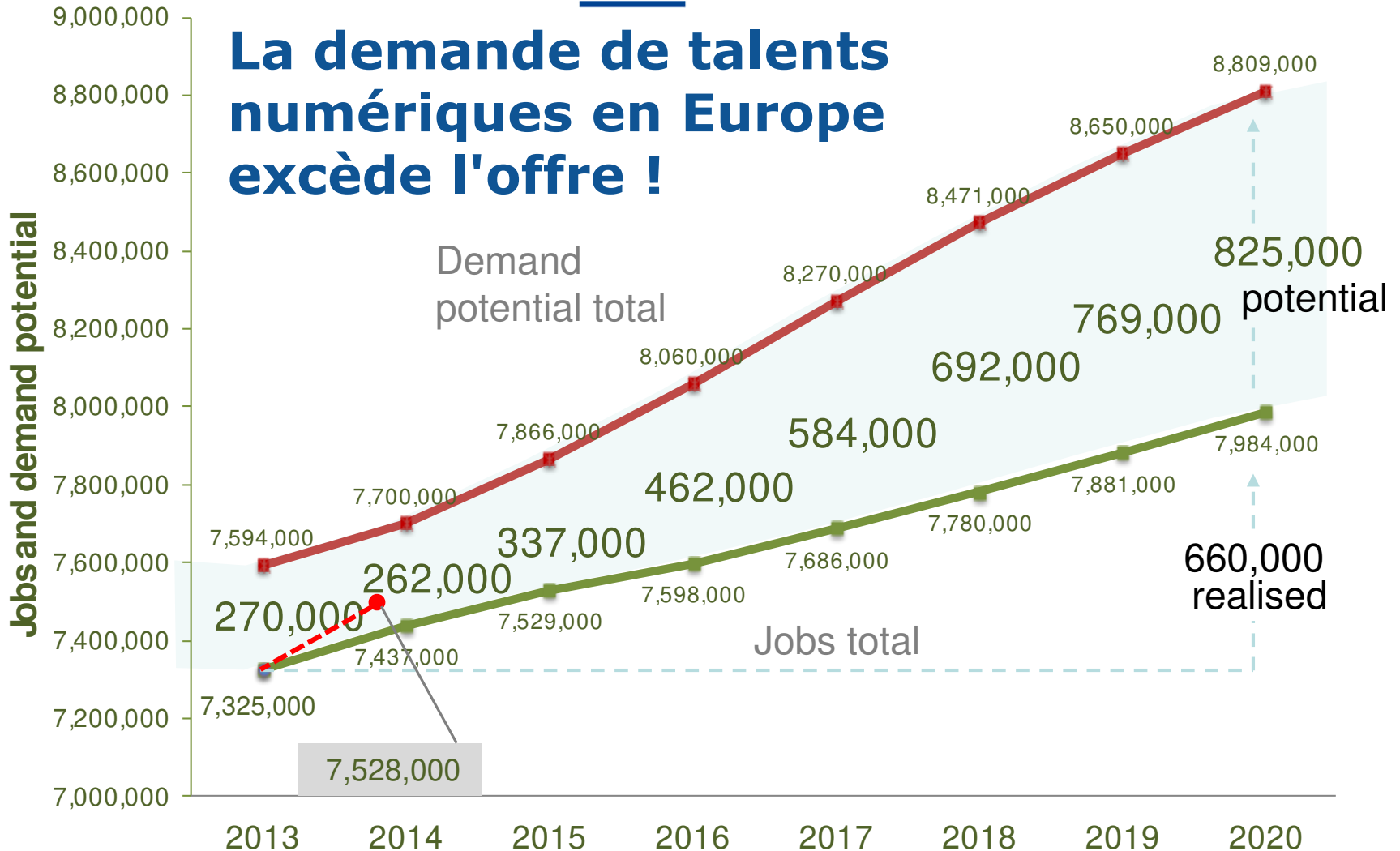


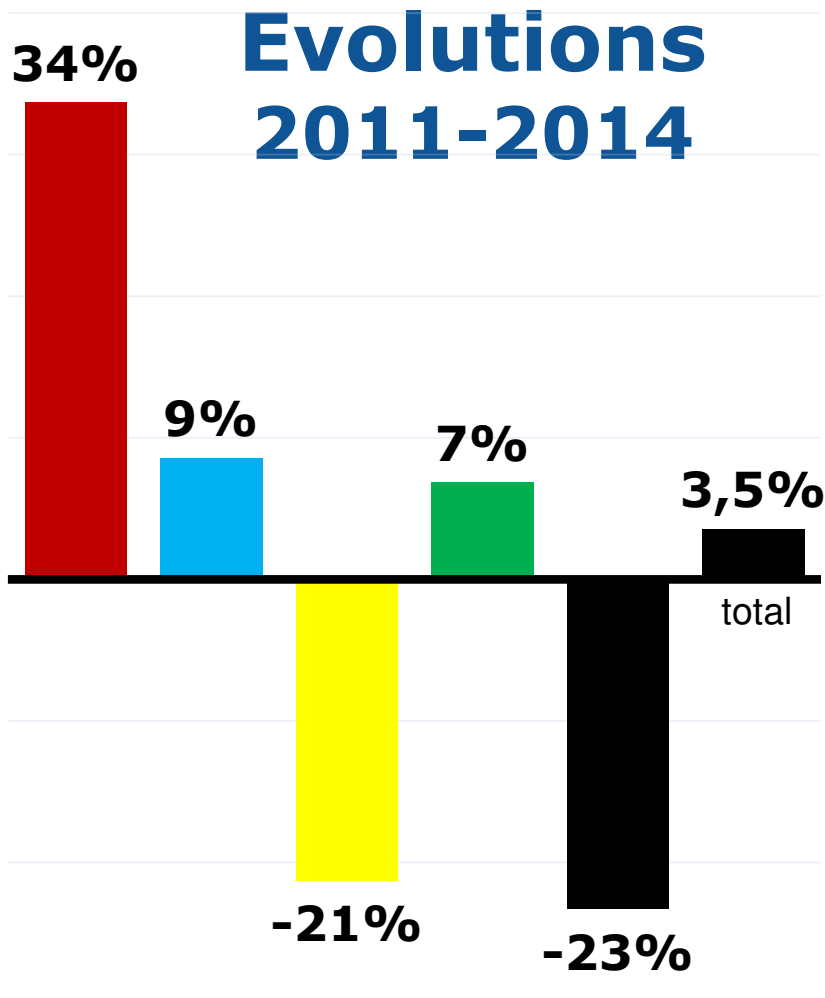
Adoption of a **Priority ICT Standards Plan** and extending the **European Interoperability Framework** for public services

Initiatives on data ownership, **free flow of data** (e.g. between cloud providers) and on a **European Cloud**

New **e-Government Action Plan** including an initiative on the 'Once-Only' principle and an initiative on mandatory interconnection of business registers

La demande de talents numériques en Europe excède l'offre !

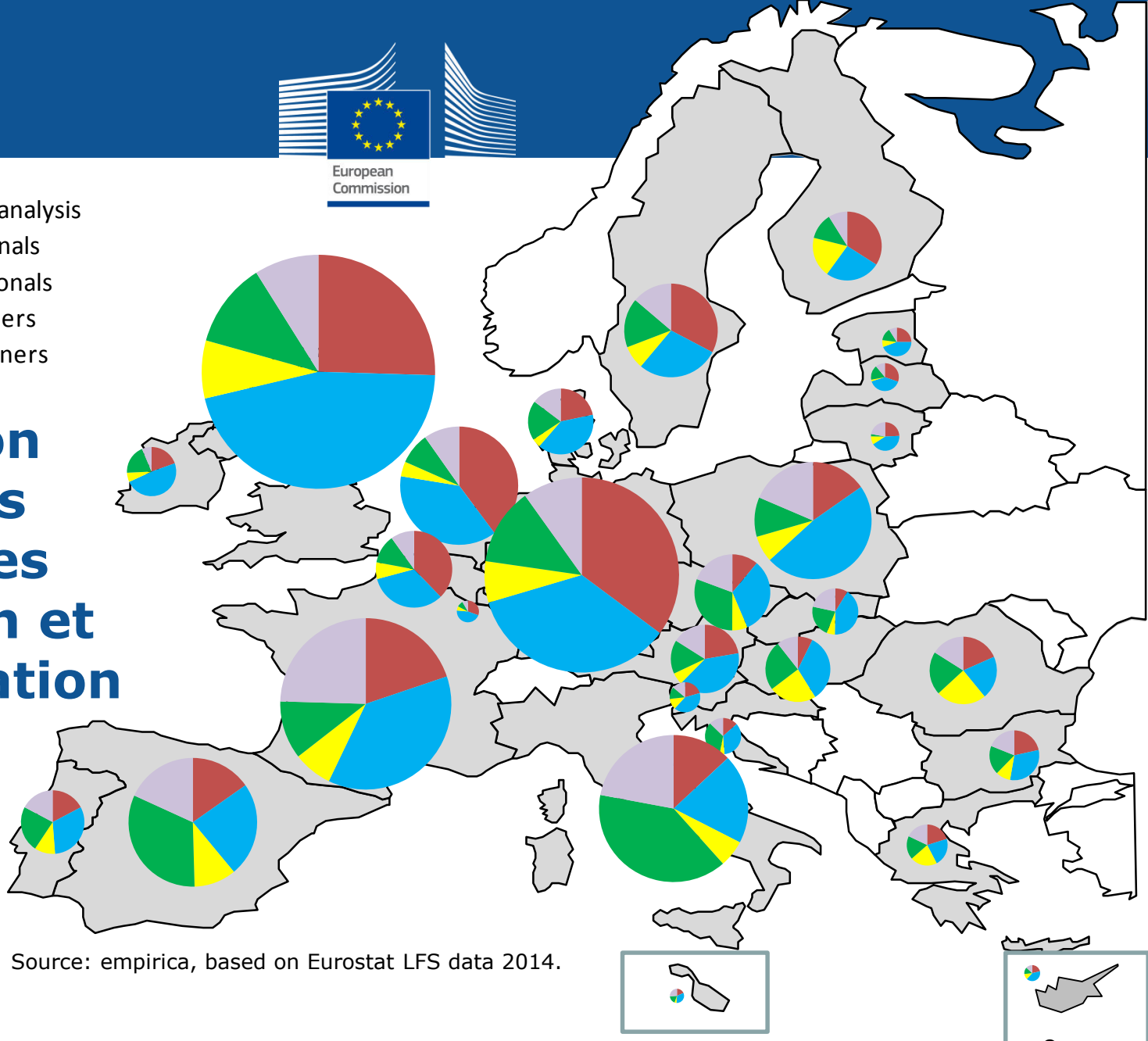




Management, architecture and analysis	<ul style="list-style-type: none"> ICT managers Management and organization analysts (partly) Systems analysts
Core ICT practitioners - professional level	<ul style="list-style-type: none"> Software developers Web and multimedia developers Applications programmers Other software and app developers and analysts Database designers and administrators Systems administrators Computer network professionals Other database and network professionals
Other ICT practitioners - professional level	<ul style="list-style-type: none"> Electronics engineers Telecommunications engineers IT trainers ICT sales professionals
Core ICT practitioners - associate/technician level	<ul style="list-style-type: none"> ICT operations technicians ICT user support technicians Computer network and systems technicians Web technicians
Other ICT practitioners - associate/technician level	<ul style="list-style-type: none"> Electronics engineering technicians Process control technicians not elsewhere classified Air traffic safety electronics technicians Medical imaging and therapeutic equipment technicians Medical records and health information technicians Broadcasting and audio-visual technicians Telecommunications engineering technicians

- Management, analysis
- Core professionals
- Other professionals
- Core practitioners
- Other practitioners

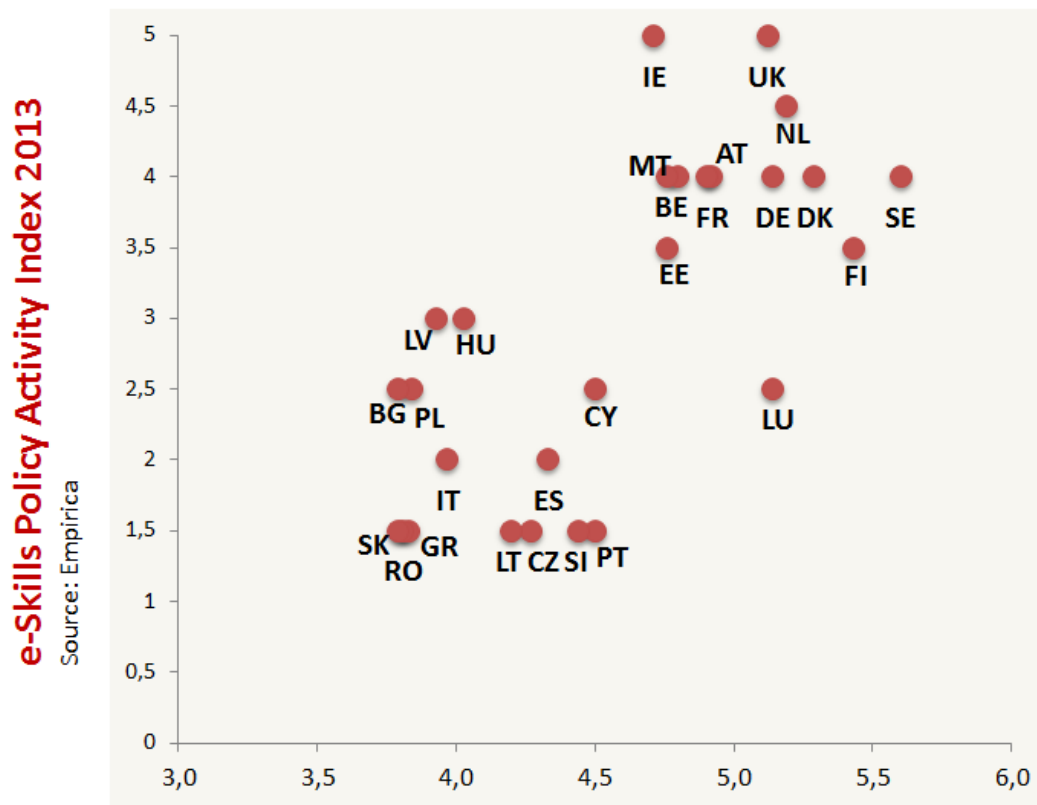
Composition des emplois technologies information et communication en Europe



Source: empirica, based on Eurostat LFS data 2014.

Vers une Economie Numérique en Europe

Importance des Politiques pour les Compétences Numériques

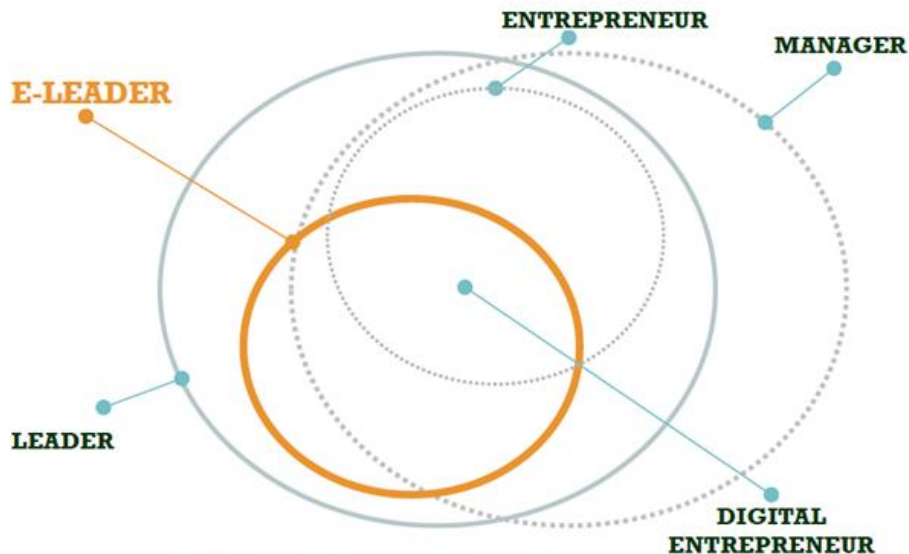


Networked Readiness Index 2012/2013

Source: World Economic Forum

e-Leadership: Définition

As firms rely more on ICT to operate and innovate, they are demanding new types of leaders

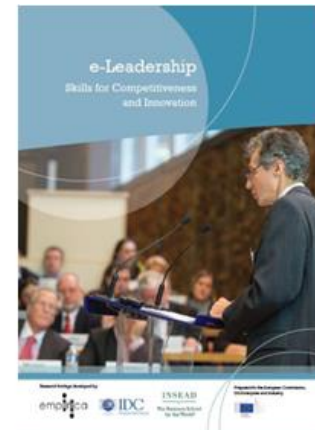



Leadership is the accomplishment of a goal through the direction of human resources
E-leadership is the accomplishment of a goal that relies on ICT through the direction of human resources and uses of ICT.

INSEAD

© INSEAD eLab 2013

Source: INSEAD, empirica and IDC. (2013). "e-Leadership: Skills for competitiveness and innovation." available at <http://eskills-vision.eu/home/> and http://ec.europa.eu/enterprise/sectors/ict/files/eskills/insead_eleadership_en.pdf





European e-Competence Framework 3.0

A common European framework for ICT
Professionals in all industry sectors



www.ecompetences.eu

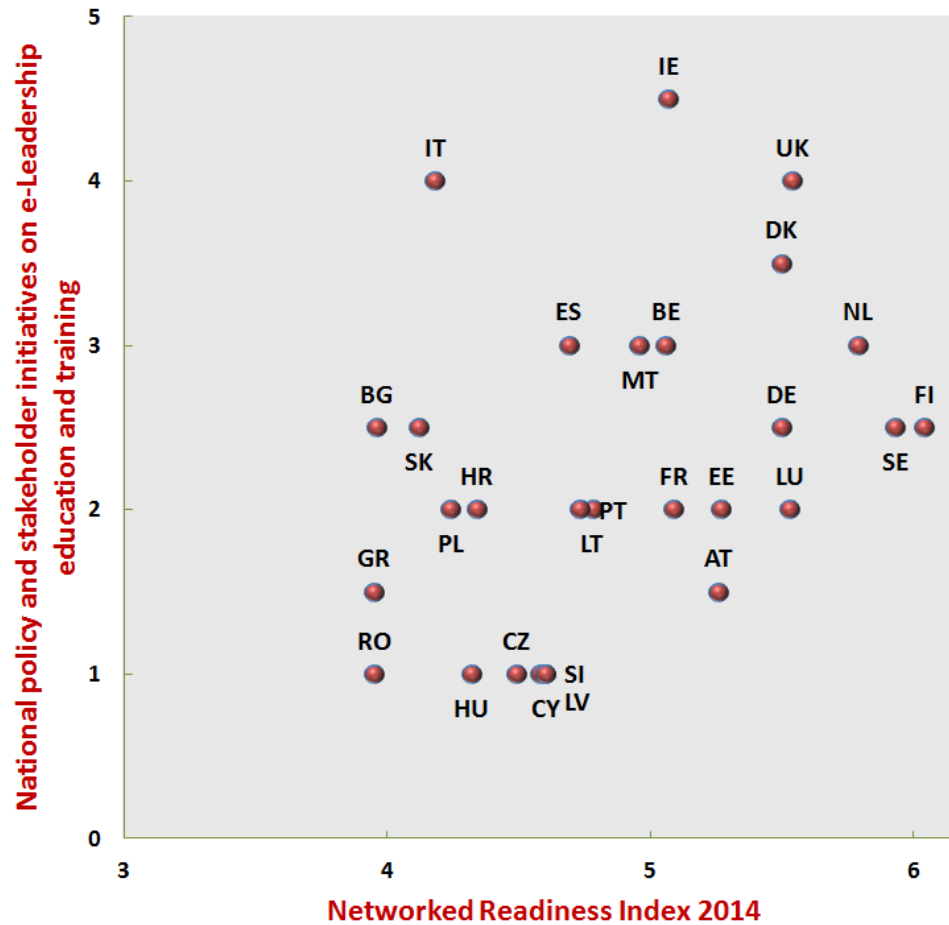
e-Leadership initiatives en Europe depuis 2013

Grandes Entreprises
2013
[www.eskills-
guide.eu](http://www.eskills-guide.eu)

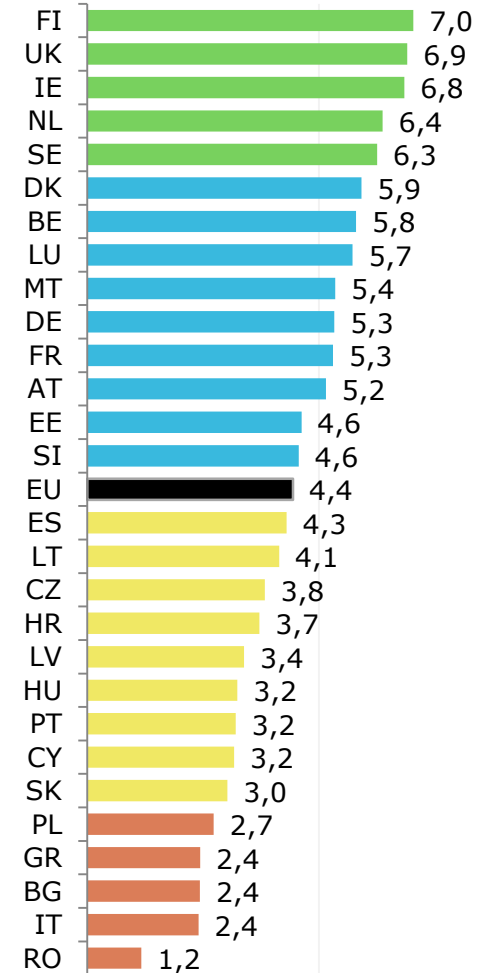
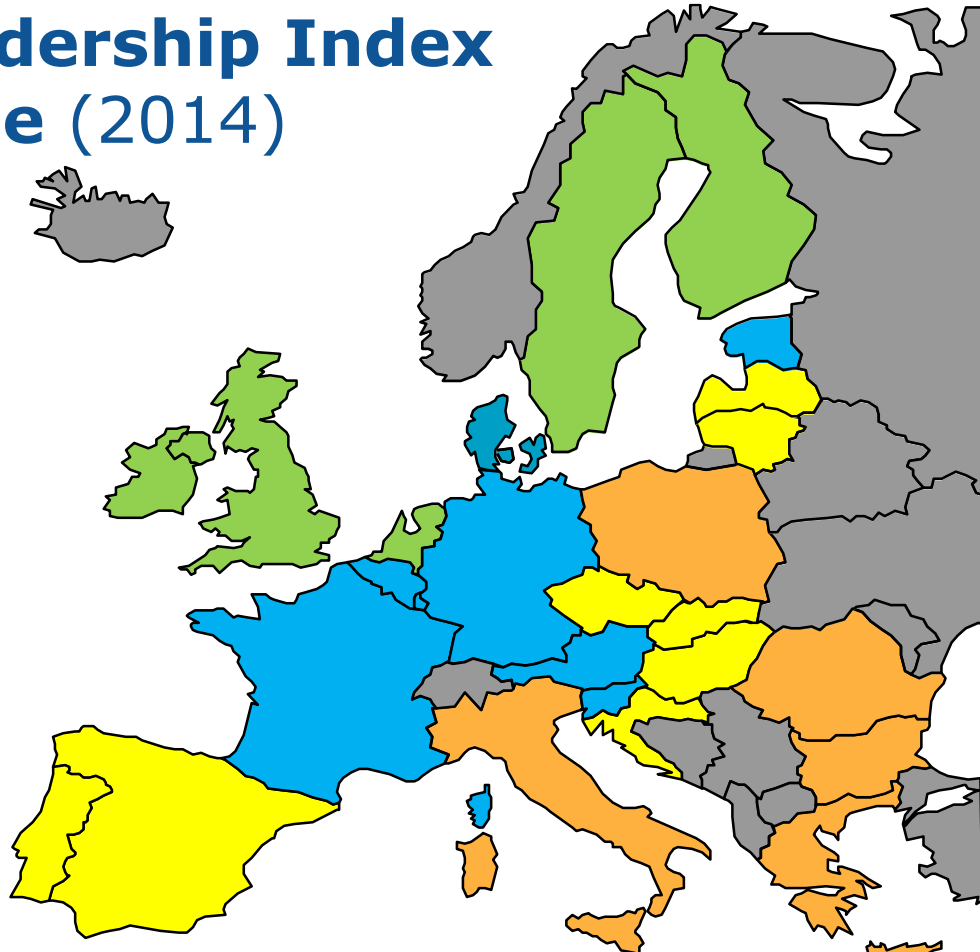


PMEs et Start-Ups
2014
www.eskills-lead.eu

e-Leadership: Politiques Nationales

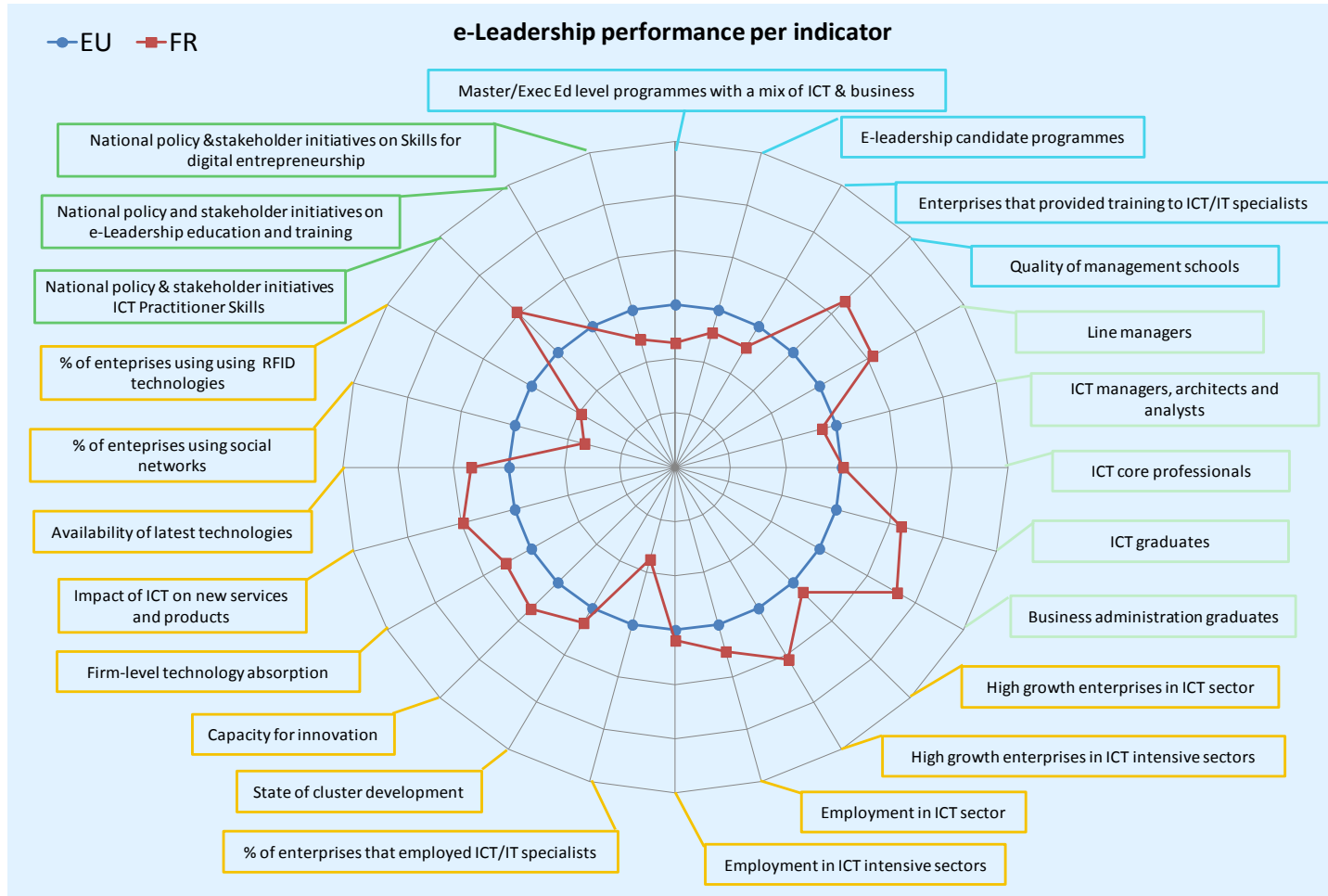


e-Leadership Index Europe (2014)



Group 1: more than 35% below EU average	Group 3: less than 35% above
Group 2: less than 35% below	Group 4: more than 35% above EU average

e-Leadership: France



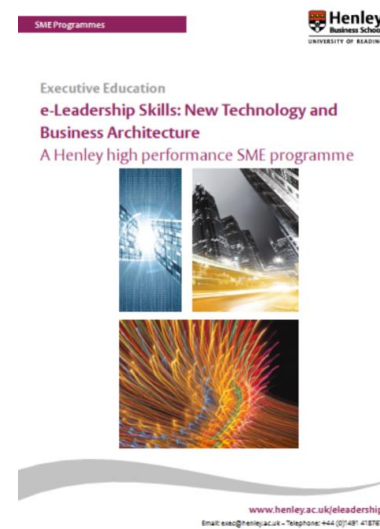
e-Leadership: Démonstrations et mises en œuvre (DK, BE, BG, UK et ES)

Aarhus University (DK)

Antwerp School of Management (BE)

Henley Business School (UK)

IE Business School (ES)





Développement

TVA et
douanes

Vendre à
l'étranger

Personnel

Produits

Financement et
aide financière

Marchés
publics

Environnement



Financement et
aide financière

Programmes de
financement de l'UE

Financement

Échanges pour
jeunes
entrepreneurs

Mise à jour 05/2015

Financement

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12/05/2015 - *EU Investment Plan mobilises financing in France*

30/04/2015 - *New EU agreement mobilises financing to businesses in Croatia*

16/02/2015 - *Financial institutions invited to apply for Erasmus+ Guarantee Facility*

Thèmes associés

Entreprises et entrepreneurs

Start-ups

Rules & procedures

 Soutien local aux entreprises

access2eufinance.ec.europa.eu

Contact

André RICHIER

Commission européenne

Direction générale du marché intérieur, de l'industrie, de l'entrepreneuriat et des PME

Unité : technologies clés génériques, fabrication numérique et interopérabilité

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www.leadership2015.eu

<http://eskills4jobs.ec.europa.eu/>